

## UMFF 2013 Official Selections and Winners Receive Cable TV Airing

FOR IMMEDIATE RELEASE

(Norcross, GA) June 2, 2013 – "Changing the World, One Story at a Time" is the theme of the 12th Urban Mediamakers Film Festival (UMFF) taking place October 10-13, 2013 in metro-Atlanta - Norcross, Georgia. Recognizing media as a powerful tool of choice for entertaining, informing and inspiring, this annual four-day festival showcases diverse independent media in English and Spanish emphasizing work produced by or featuring individuals of African, Asian and Latin descent.



The festival director, Cheryle Moses Reynolds, just announced that UMFF 2013 will include cable TV airing on the “Indie Cinema Show” of winning films and official selections (under 20 minutes), trailers of feature films, and on-air interviews of filmmakers and script writers. Shown in English and Spanish, the Indie Cinema Show airs every Saturday on AIB-TV. This cable TV distribution reaches over 4.8 million viewers, giving UMFF alumni tremendous presence as independent filmmakers and writers.

UMFF 2013 call for entries is now open for animations, documentaries, shorts, features, music videos, scripts, web/TV series, mobile-created films, key art designs, and youth-created films.

Regular Deadline: July 29, 2013 | Late Deadline: August 30, 2013  
Final Deadline: September 4, 2013

### About the Urban Mediamakers Film Festival

UMFF is a competitive film and new media festival with awards and prizes. An IMDb-qualifying festival, UMFF grants all eligible competition films and web/TV series a no-hassle title page on imdb.com. Over \$20,000 in filmmaking and writing services, products and consulting, along with interview and cable TV airing of winning and official selections on the Indie Cinema Show.

### About the Indie Cinema Show

The Indie Cinema Show airs weekly on AIB-TV showcasing award-winning, independent films in English and Spanish. Produced by the Urban Mediamakers, the Indie Cinema Show reaches over 4.8 million viewers in Georgia.

For more information, visit [www.umff.com](http://www.umff.com), [www.urbanmediamakers.com](http://www.urbanmediamakers.com) or call 404.460.2793.

Media Contact: Renee Moses | Urban Mediamakers | [rmoses@umff.com](mailto:rmoses@umff.com) | 404.460.2793