



“Changing the world, one story at a time.”

The Urban Mediamakers Film Festival (UMFF) is proud to present their 12th edition, running October 10-13, 2013. Held at the Hilton Atlanta Northeast in Norcross, Georgia, UMFF is an exciting event that provides an opportunity to present your brand to over 2,000 attendees including:

- a unique audience of animation, film, gaming, new digital media and television professionals;
- artists, graphic designers, musicians and writers; and
- movie buffs of all ages who enjoy and support independent films and transmedia projects.

Support UMFF 2013 by purchasing an ad in the 2013 Program Book and receive:

- an ad of your choice;
- a text link on the UMFF and Urban Mediamakers Association Web sites – reaching over 500,000 potential online customers.

Support the 12th Urban Mediamakers Film Festival 2013 by purchasing a program book ad.

PROGRAM BOOK ADS 2013

PROGRAM BOOK AD INSERTION

UMFF Insertion Order Deadline: September 11, 2013
Camera-Ready Art (CRA) Deadline: September 16, 2013

Finished Print Size: 5.5 x 8.5 • Color: 4-Color
Binding: Saddlestitched • Formats: JPEG, PDF, EPS, GIF, PSD • Print Quantity: 5,000

NOTE: A company's logo can be centered in the ad space if an ad is not available.

	<i>Ad Dimensions</i>	<i>Ad Cost/with CRA</i>	<i>Ad Design</i>
Back Cover – Color	5.5 x 8.5 inches	\$400	\$150
Inside Front/Back Cover – Color	5.5 x 8.5 inches	\$300	\$150
Full Page (Inside – Color)	5.5 x 8.5 inches	\$250	\$150
1/2 Page (Horizontal – Color)	5.0 x 4.0 inches	\$150	\$100
1/2 Page (Vertical – Color)	2.5 x 8.0 inches	\$150	\$100
1/4 Page (Horizontal – Color)	5 x 1.875 inches	\$95	\$50

Online Payment:

Visit <http://www.umff.com/mpages/sponsorships.html> to place your insertion order. Send your file(s) to upload@umff.com and cc: rmoses@umff.com.

Payment by Mail:

Please complete the information below and make checks payable to: Urban Mediamakers Film Festival (UMFF). Mail to: Urban Mediamakers Film Festival, P.O. Box 922654, Norcross, Georgia 30010 USA. Send your file(s) to upload@umff.com. *No refunds after ad placement.*

Questions?

Please contact Renee Moses at 404.460.2793.

Name: _____

Address: _____

City/State/Zip: _____

Contact Person: _____

Telephone: () _____ FAX: () _____

E-mail: _____

Check Amount: \$ _____

Urban Mediamakers Film Festival | P.O. Box 922654 | Norcross, GA 30010 USA
404.460.2793 | www.umff.com | www.urbanmediamakers.com

2013